



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_553_

11th May 2023

Sub. Internship cum Placement opportunity for MBA students of GGSIPU University of batch passing out in 2023 or 2024 in the company “Vasitum”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Internship cum Placement opportunity for MBA students of GGSIPU University of batch passing out in 2023 or 2024 in the company “Vasitum Inc.”, for your reference and circulation to students to apply on given link by **13th May 2023**:

Registration link: <https://forms.gle/NcmA7Z8JprJ9jhw2A>

Name of the Company – Vasitum Inc.

Job Title: Sales and Marketing Intern

Remuneration – The interns will be compensated with a monthly stipend of Rs. 5,000. In addition, incentives will be offered to the top-performing interns. The top 3 interns will receive a bonus of Rs. 10,000, while the top 2 interns will receive a pre-placement offer of Rs. 6 lakhs per annum.

Eligibility Criteria – MBA students of 2023 or 2024 passing out batch.

Requirements:

- Currently pursuing a degree in marketing, sales, or a related field.
- Strong written and verbal communication skills.
- Detail-oriented with excellent organizational skills.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office, particularly Excel and PowerPoint.
- Strong analytical skills and a desire to learn and develop new skills.
- Ability to multitask and prioritize tasks effectively.
- Excellent interpersonal skills and a positive attitude.

Duration – The internship will be 3 months long, depending on the candidate's availability and performance.

Please find the attached JD for more information.

LAST DATE FOR REGISTRATION IS 13th May 2023

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIPU

Job Summary:

We are seeking a Sales and Marketing Intern to support our sales and marketing team in promoting and selling our products/services. The ideal candidate will have a strong interest in sales and marketing and a desire to learn and develop new skills in a fast-paced environment. This is a great opportunity to gain hands-on experience in sales and marketing while working with an experienced team.

Key Responsibilities:

- Assist with market research and analysis to identify potential sales opportunities.
- Conduct customer research to understand their needs and preferences.
- Assist in developing and implementing marketing campaigns to promote our products/services.
- Support the sales team in generating leads, setting up appointments, and following up with clients.
- Attend trade shows and other events to promote our products/services.
- Help to prepare sales proposals and presentations.
- Monitor and report on the effectiveness of marketing campaigns and sales activities.
- Work collaboratively with the sales and marketing team to achieve sales goals and objectives.
- Perform other duties as assigned.